

John J. Casey

Managing Director of John Casey & Associates



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CORE COMPETENCIES

LEADERSHIP

- 5H Culture
- Servant Leadership
- Netweaving
- CEO and CFO
- Board Member

INDUSTRY

- Consumer Goods
- Retail
- Hospitality
- Manufacturing
- Oil and Gas
- Consulting

FUNCTIONS

- General Management
- Sales & Marketing
- Finance and Accounting
- Human Resources
- Operations

INTERNATIONAL

- Ivory Coast
- Egypt
- Japan
- Spain

EDUCATION

- MBA Harvard Business School
- BA Georgetown University
- Peace Corps
- AI Rappaport

JOHN'S VALUE PROPOSITION

Bringing a business background to companies seeking top-quality talent, John is the only search executive with 19 years as CEO and CFO and an MBA in International Finance and Marketing from Harvard Business School. Having worked in a variety of industries both large and small with broad experience in finance, logistics, operations, human resources and sales, John understands what makes businesses work. His global talent firm, **John Casey & Associates**, prides itself on working with clients and candidates who practice the 5H Culture™: Hard Workers, High Achievers, Humble Leaders, Happy Employees and Honesty.

JOHN'S PASSION

John's passion for connecting people without expecting anything in return and his career in the search industry came from reading about Albert Schweitzer and Georgetown studies of Jesuit philosopher Teilhard de Chardin. Teilhard believed bringing people together was God's will and the imperative of evolution. These writers taught the joy of serving others and the goodness of connecting people.

He enjoys mentoring others, teaching skiing in high school, bringing benefits to community and students through Georgetown-to-Georgetown and then founding CEO Netweavers, committed to sharing ideas, experience and relationships without expecting anything in return. John enjoys helping professionals in transition. His development of the 5H Culture™ started after HBS, when he worked in high achievement cultures at **Baxter Travenol** and **PepsiCo International**. It came together

in studies of Bob Greenleaf's Servant Leadership.

John believes you sell by research and active listening, asking clients and candidates great questions. Key is matching skills, management traits and cultures. John loves branding issues, helping companies and individuals define and communicate their values in their marketplaces. His other side is a passion for numbers. As CFO for over 13 years, it's all about helping employees use numbers to drive shareholder value. John believes in owner-executives and bonuses based on increasing growth.

JOHN'S BACKGROUND

John comes from a family of entrepreneurs and business leaders, especially Grandmother Casey who built a famous school to survive the Great Depression and his father and Uncle who became chairmen of airlines in Dallas (Braniff International and American Airlines) at the same time. John's startups are **Massimo da Milano**, **Cooking Fresh** and **John Casey & Associates**.

Growing up in an international airline family gave John an early interest in other cultures. He saw the value of cross-cultural and cross-functional team building that affects his business beliefs today, seeking talent on a global basis. Teilhard and Albert Schweitzer confirmed his view of the growth of unification of mankind even before the Internet.

The best of John's life is his wife of over 50 years, Fran, and their four children and now four grandchildren, proving you can stay married to your high school sweetheart if you share the same values and principles.