

Guide for John Casey & Associates Resources

<https://jcaseyassociates.com/resources/>

Career Development

- Five Steps to Building Your Career
- Career Building and Personal Branding
- Fit for High Performance Presentation
- CORE Map Assessment
- Influencing Through Platonic Inquiry Presentation
- The Talent Fit
- Market Profiles
- Finding Purple Squirrels Presentation
- Simon Sinek's Golden Circles Presentation
- Shared Reality: The Click Factor
- Four Company Cultures
- Three Types of People to Fire Immediately
- How Leaders Impact Employee Engagement
- Age Discrimination
- John Casey Biography

Leadership

- Gallup on the Benefits of Employee Engagement
- How Leaders Impact Employee Engagement
- Best Ways to Develop Leadership Skills
- Fit for High Performance Presentation
- Aligning Management Styles
- Influencing Through Platonic Inquiry Presentation
- Good and Bad Management Traits
- Finding Purple Squirrels
- Board of Advisors
- Servant Leadership's Eleven Characteristics
- Servant Leadership Overview
- Women as Servant Leaders
- Servant leadership and Shareholder Value Presentation
- The Inverted Pyramid
- Four Company Cultures by Sherry Buffington
- The Five H Culture
- The Power of Kindness
- The Power Trip
- Best Books for New Managers to Read
- Three Types of People to Fire Immediately
- Filling Your Talent Pipeline
- Leading in the AI Revolution

Interviewing

- Candidate Interview Preparation Outline
- Career Building and Personal Branding
- Recommendations for Telephonic or Video Interviewing
- Preparing for a Panel Interviews
- Influencing Through Platonic Inquiry Presentation
- Aligning Management Styles
- Fit for High Performance Presentation
- Good and Bad Management Traits
- Simon Sinek's Golden Circles
- Presentation: Finding Purple Squirrels
- Five Steps to Building Your Career
- The Talent Fit
- Thank You Notes
- Craft Winning Thank You Notes
- Shared Reality: The Click Factor
- Four Articles on Counteroffers
- Age Discrimination
- Body Language

Networking

- Five Steps to Building Your Career
- Career Building and Personal Branding
- Netweaving: Building a Servant Leader's Network
- Networking Pro Learns New Tricks
- John Casey Biography

Resources

- **Leadership: The Speed of Trust** by Steven M.R. Covey
- **Career Development: Build the Life You Want** by Professor Arthur Brooks and Oprah Winfrey
- **Networking: The GO-GIVER** by Bob Burg and John David Mann
- **Leadership: Good to Great** by Jim Collins
- **Leadership: Crossing the Chasm** by Geoffrey Moore
- **Career Development: Getting to Why** by Simon Sinek
- **Interviewing: Ask the Headhunter: Reinventing the Interview to Win the Job** by Nick Corcodilos
- **Leadership: Creating Shareholder Value** by Al Rappaport



JOHN CASEY & ASSOCIATES
Bringing people together for winning results.

John Casey & Associates

- Guide for John Casey & Associates Resources
- John Casey & Associates: Why We Are and What We Do
- Five Reasons to Consider John Casey & Associates
- John Casey Biography

Sample Assignments

- C - Suite
- Sales & Marketing
- Manufacturing & Distribution
- Controllers
- Human Resources
- International
- Private Equity